



2 What is Royal Ambassadors?

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The Purpose and Aim of Royal Ambassadors

Royal Ambassadors (RAs) is a Southern Baptist mission education organization for boys in grades 1-6. RAs provides an opportunity for boys to develop Christian character through missions involvement and virtue commitments, in addition to growing spiritually, physically, mentally, and in relationships with others. Royal Ambassadors leaders utilize activities that are designed to help boys learn about God's mission, participate in on-mission experiences, pray for and give to missions, develop and use mission skills, and learn about and support the missions work of their church and denomination.

Many men have shared about their experiences as members of an RA chapter or serving as an RA leader. Listed below are the top three things these men remember about Royal Ambassadors.

1. They remember the RA Motto and RA Pledge. They remember reciting the Motto and Pledge at chapter meetings and special events, like RA camp, and the challenge to live out the meaning of the Pledge as ambassadors for Christ.
2. They remember participating in activities. Whether it was going to a summer camp, a missions rally, or overnight campout, or participating in a missions project, they talk about what they experienced and learned.
3. They remember their leaders. They remember them by name and talk about how their leaders cared for them and served as examples.

The Bible speaks about the importance of educating boys about God's Word and modeling how to serve. *"Train a child in the way he should go, and when he is old he will not turn from it"* (Proverbs 22:6, NIV). Mission-minded Christian men serve as a living library of knowledge and as role models for boys to see what it means to grow in a relationship with Christ. RAs offers men the opportunity to spend time with their chapter members sharing God's Word and modeling how to serve Christ. A wise leader will take the time to learn how to work with boys and plan activities that will challenge them mentally, physically, and spiritually. Many RA leaders have had the opportunity to witness their members develop into mature young men who are serving Christ in a variety of ways.

Committed leaders are at the heart of the Royal Ambassadors organization. Please be in prayer about your level of commitment in working with boys and seek to involve other men in sharing their time and experiences. History has proven that the primary curriculum for Royal Ambassadors is God's Word, the Bible, being shared by leaders who desire to help boys develop as ambassadors for Christ.

"Remember your leaders who have spoken God's word to you. As you carefully observe the outcome of their lives, imitate their faith. Jesus Christ is the same yesterday, today, and forever" (Hebrews 13:7-8).

The Royal Ambassadors organization continues to provide an opportunity for leaders to help transform the lives of boys and help them become missionaries of their generation.

The purpose of Royal Ambassadors is found in the RA Motto and RA Pledge. Boys and their leaders are encouraged to make a commitment to live out the words of the RA Pledge and RA Motto. To build the Christian character needed to keep the promises of the RA Pledge, RAs learn biblical virtues.